

Aiming at a **Midori Ward** in which everyone can continue to live with peace of mind

The 4th Term Midori Ward Community Health and Welfare Plan

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— Overview Edition —



https://www.city.yokohama.lg.jp/midori/kurashi/fukushi_kaigo/chiikifukushi/fukushi-plan/making-4-plan.html



This Overview is also available in an audio edition, a brail edition, an English edition and a Chinese edition.



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Overall Perspective

Basic Principle

Aiming at a Midori Ward in which everyone can continue to live with peace of mind

Overall Target (Aim)

Town planning encouraging everyone to play the lead role in supporting each other

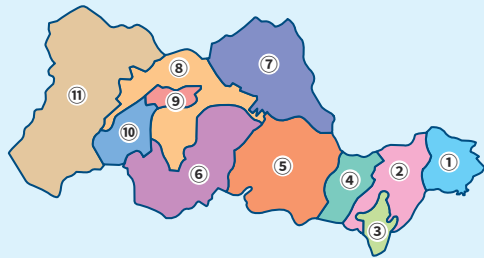
Partnerships & Cooperation
Sharing Information
Identifying Issues

District Plan

Implemented By
Each Community

Plans for promoting and formulating cooperative action by local residents together with the ward, Social Welfare Councils and Community Care Plazas. The plans list out priority initiatives and detailed activities in alignment with the characteristics of each community.

- 11 Districts
- ① Higashihongo District
 - ② Kamoi District
 - ③ Takeyama District
 - ④ Hakusan District
 - ⑤ Niiharu Chubu District
 - ⑥ Miho District
 - ⑦ Yamashita District
 - ⑧ Niiharu Seibu District
 - ⑨ Tokaichiba Danchi District
 - ⑩ Kirigaoka District
 - ⑪ Nagatsuta District



Ward Plan

Implemented by
the Ward, Councils of Social Welfare,
Community Care Plazas

The initiatives for supporting the District Plan activities related to common issues in alignment with the whole of Midori Ward are listed below. The initiatives to be carried out by the ward, Councils of Social Welfare and Community Care Plazas for these regional issues are also listed.

District Plan Support Initiatives

Priority A

- <Priority A-1> Recruiting and training leaders and personnel for community activities
- <Priority A-2> Administrative support for district activity organizations
- <Priority A-3> Creating opportunities and forums for community activities and interaction
- <Priority A-4> Devising means for transmitting information on community activities
- <Priority A-5> Promoting systems for protecting districts
- <Priority A-6> Local activity support through partnerships and cooperation with a wide range of organizations involved

Ward Plan Initiatives

Priority B

- <Priority B-1> Promoting policies with the use of data
- <Priority B-2> System promoting initiatives for solving issues
- <Priority B-3> Creating a culture for mutual understanding between residents that transcends backgrounds
- <Priority B-4> Creating neighborhood systems to ensure support reaches everyone
- <Priority B-5> Policy distribution through partnerships and cooperation with a wide range of organizations involved

Main Points of the 4th Term Plan

Basic Philosophy and Overall Targets

Continuing with conventional thought processes

A plan in which all Midori Ward residents come together to support and cooperate with each other!

District Plan

The District Plan lists the initiatives and activities on which the emphasis is to be placed for the 4th Term Plan after careful deliberation by the District Plan Policy Promotion Committee.

- Lists the "type of town being aimed for" by each community.
- Provides a compilation of all detailed activities for each priority initiative.



Ward Plan

This consists of a structure that transcends the targeted people and fields, including the elderly, the disabled, children and non-Japanese residents, etc.

- Lists the initiatives for regional activity support provided by the ward, Social Welfare Councils and Community Care Plazas for common issues faced by all districts (keywords: Leaders, Opportunities & Forums, Information, Protection, etc.).

→ Priority A

- Lists the initiatives implemented by the ward, Social Welfare Councils and Community Care Plazas for issues faced by the area

→ Priority B

Promotional Viewpoints

A compilation of the important viewpoints for promoting the 4th Term Plan.

Promotional Viewpoints

Promotional Viewpoint 1

Creation of a promotional system that nurtures an awareness necessary for the promotion of community health and welfare

It is very important for all people to maintain an awareness of helping each other in order to promote regional health and welfare. It is vital to establish a system for supporting the activities of leaders, leader systems, the ward, Social Welfare Councils, Community Care Plazas and other organizations concerned in order to proceed with the activities and initiatives.

Promotional Viewpoint 2

Creation of a system that not only discovers and supports people who need support, but also encourages people to call for help when they are in trouble

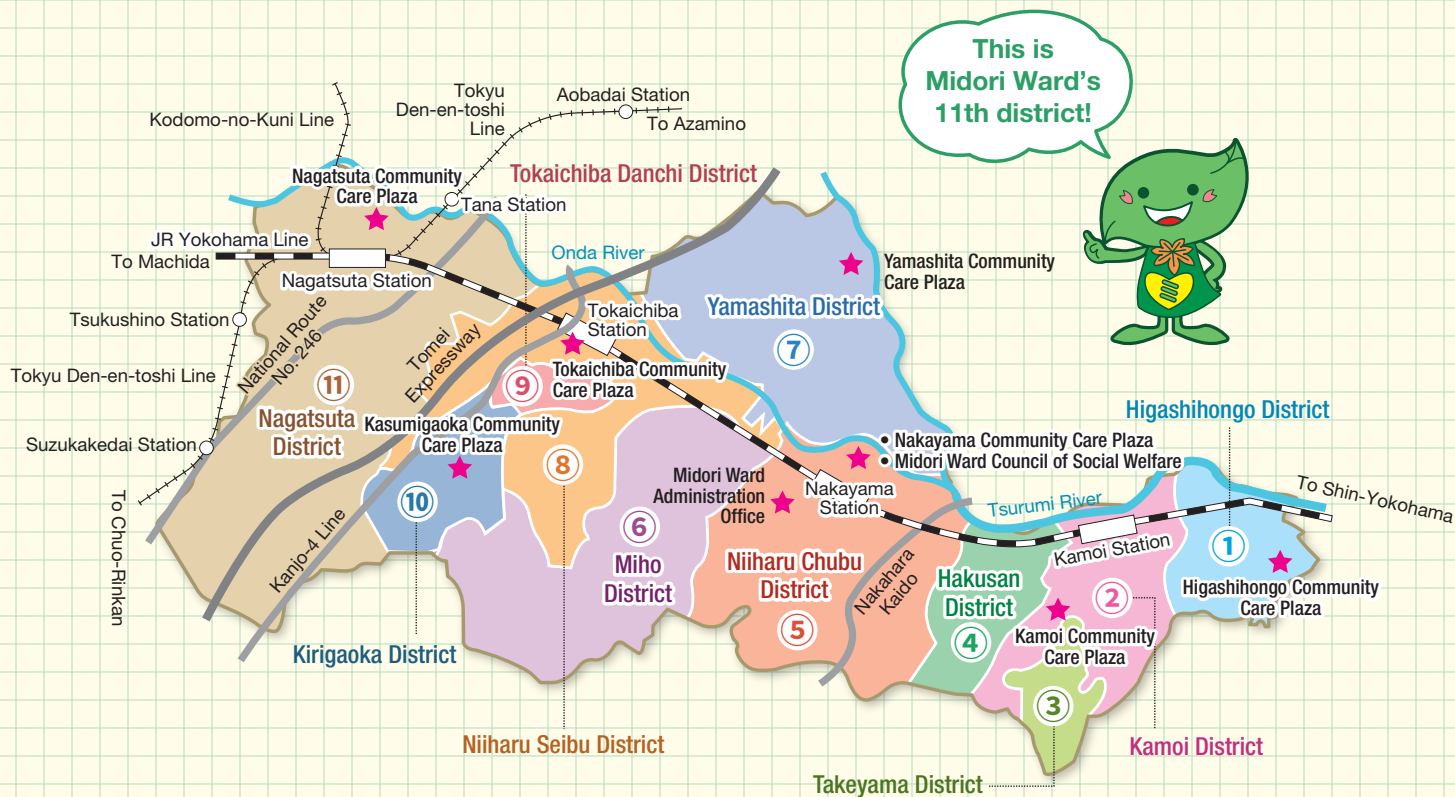
It is necessary to provide opportunities and a diverse range of methods for distributing information, not only for those people in need of support who are connected to the community, but also those who are alone. It is also necessary to carry out a wide range of activities throughout the entire community to provide local residents in need of support with the opportunity to connect with the local community, and to move ahead with the creation of systems that looks out for them at all times.

Promotional Viewpoint 3

Promotion of community health and welfare through partnerships and collaboration between a wide range of organizations involved and companies, social welfare providers and NPOs, etc.

There are limitations to the initiatives that can be implemented by existing organizations, etc., alone. It is necessary to establish partnerships and collaborative efforts between a wide range of groups and organizations, including companies, social welfare providers and NPOs, etc. Involving a wide range of organizations will raise expectations for substantiating existing initiatives and creating new approaches to the issues being faced.

District Plan: Priority Initiatives for the “Type of Town Being Aimed At” for Each District



① Higashihongo District

Higashihongo, a town that breathes life into the area and in which everybody feels safe and secure, and is glad they live here

- Priority Initiatives 1** Continuing to create a safe and anxiety-free area in which people support each other and share their enjoyment
- Priority Initiatives 2** Enabling everybody to obtain local information
- Priority Initiatives 3** Initiatives for connecting community organizations to solve issues on a theme basis

③ Takeyama District

Creating a town in which people can live safely and securely in harmony

- Priority Initiatives 1** Initiatives for promoting the creation of various district activities and volunteer activities, etc., to reduce the burden on leaders

② Kamoi District

Kamoi, a friendly town providing a regional stage on which everyone plays a leading role - The desire to continue living in Kamoi, which provides smiling faces to everyone! -

- Priority Initiatives 1** Aiming at becoming a town that cherishes mutual support and interaction within the area
- Priority Initiatives 2** Aiming at becoming a safe and anxiety-free town

- Priority Initiatives 2** Devising methods of sharing information with people who need protection, and initiatives for providing accurate information swiftly and legibly
- Priority Initiatives 3** Establishment of a system that ensures interaction between generations and organizations

④ Hakusan District

Creating a safe and anxiety-free community through self-help, mutual help and neighborhood support - Establishing Firm Hakasan Bonds! -

- Priority Initiatives 1** <Welfare> Broadening interactions to prevent loneliness
- Priority Initiatives 2** <Healthy Child-Rearing> Aiming at creating a community in which it is easy to raise children
- Priority Initiatives 3** <Crime-Prevention> Enhancing the community's ability to prevent crime
- Priority Initiatives 4** <Disaster-Prevention> Nurturing skills for preventing disasters in the area
- Priority Initiatives 5** <Environment> Initiatives for solving local issues, such as garbage, beautification, global warming, etc.

⑥ Miho District

Making friends that can provide gentle protection and support each other

- Priority Initiatives 1** Cherishing local connections and lively activities
- Priority Initiatives 2** Protection and mutual support through activities and interaction

⑧ Niiharu Seibu District

Exchanging greetings lively! Gather in and enjoy Niiharu Seibu, where smiles are abundant

- Priority Initiatives 1** Creating face-to-face relationships within the community, and enhancing interactions
- Priority Initiatives 2** Ensuring that community information reaches as many people as possible
- Priority Initiatives 3** Initiatives that result in activities by the next generation

⑩ Kirigaoka District

Kirigaoka, Japan's No.1 town for crime-prevention, disaster-prevention and education

- Priority Initiatives 1** Creating a town that cherishes connections by providing opportunities and forums for activities
- Priority Initiatives 2** Creating a town that is safe, anxiety-free and healthy

⑤ Niiharu Chubu District

A town in which the next generation can continue to live securely and with smiling faces

- Priority Initiatives 1** Creating a town that is safe and secure against crime and disasters
- Priority Initiatives 2** Creating a town that encourages face-to-face interaction between residents
- Priority Initiatives 3** Creating a town that will connect with the next generation

⑦ Yamashita District

Aiming at becoming a town in which people are connected to the community and support each other, and in which everybody can enjoy lively lifestyles

- Priority Initiatives 1** Creating a town in which everybody protects and helps each other
- Priority Initiatives 2** Creating a town that cherishes connections within the community, and in which everyone can continue to live healthy and lively lifestyles
- Priority Initiatives 3** Creating a town in which it is easy to obtain necessary information

⑨ Tokaichiba Danchi District

Tokaichiba Danchi, a town in which everybody is glad to live and wishes to continue living

- Priority Initiatives 1** A district that protects the community and supports each other
- Priority Initiatives 2** Substantiation of community activities to create links with the entire community
- Priority Initiatives 3** Initiatives for distributing community information

⑪ Nagatsuta District

Nagatsuta is a good neighborhood in which people of all generations mutually interact, representing a local treasure trove of smiling faces and lively people. Nagatsuta, your time has come! A town of hope!

- Priority Initiatives 1** Cherishing mutual interactions, and creating connections within communities
- Priority Initiatives 2** Devising ways of transmitting and receiving information
- Priority Initiatives 3** Exchanges between residents in anticipation of the next generation

Ward Plan: Priorities and Initiatives

Priority A: Initiatives for Supporting District Plans

The initiatives for the ward, Councils of Social Welfare and Community Care Plazas with regard to the common issues that each district faces are listed below.

A-1 Recruiting and training leaders and personnel for community activities

Required support and other initiatives for moving ahead with levels of coordination that lead to interaction between volunteers and community activities by hosting seminars, study courses and exchange meetings, etc., with the collaboration of the institutes concerned in order to recruit and train leaders for community activities.

▶ Related Material: **Promotional Viewpoints 1**

A-2 Administrative support for district activity organizations

Initiatives for providing information on and favorable examples of, etc., the support systems required for launching and administering community activities, together with the promotion of interaction between local activity groups in order to establish and strengthen networks between organizations.

▶ Related Material: **Promotional Viewpoints 1, 3**

A-3 Creating opportunities and forums for community activities and interaction

Initiatives for supporting sustainable community activities in order to create opportunities and forums that link people into the community, as well as to excavate community resources, etc., as places to carry out activities and interaction.

▶ Related Material: **Promotional Viewpoints 1, 3**

A-4 Devising means for transmitting information on community activities

Creating opportunities to learn the methods of devising means for transmitting information on community activities as effectively and widely as possible, and providing support for the ward, Councils of Social Welfare, Regional Care Plazas and other related institutions and companies, etc., to distribute information with the use of a wide range of advertising media.

▶ Related Material: **Promotional Viewpoints 1, 2, 3**

A-5 Substantiating systems for protecting communities

Moving ahead with initiatives for nurturing an awareness of looking out for others through regular community activities and seminars, etc., in order to promote the establishment of relationships in which community residents are able to interact on a face-to-face basis with their neighbors. Also, moving ahead with initiatives to enable the community, shops and other suppliers to substantiate a system of protecting community residents.

▶ Related Material: **Promotional Viewpoints 1, 2, 3**

A-6 Community activity support through partnerships and cooperation with a wide range of organizations

Providing support for community activity organizations through partnerships and collaborative efforts with social welfare providers and NPOs, etc., to solve all of the issues that occur in moving ahead with community activities.

▶ Related Material: **Promotional Viewpoints 1, 3**

Priority B: Initiatives for the Entire Area

The initiatives for the ward, Councils of Social Welfare, and Community Care Plazas with regard to all issues that require attention by the area are listed below.

B-1 Promoting policies with the use of data

Considering and implementing necessary policies and initiatives while moving ahead with area assessments with the use of objective data, etc., and sharing issues together with the community.

▶ Related Material: **Promotional Viewpoints 1**

B-2 Creating a system promoting initiatives for solving issues

Establishing partnerships between specialist organizations and community activity organizations, utilizing the opportunities for holding meetings and community activity organization study groups, etc., attended by community specialist organizations, and implementing initiatives for strengthening networks for the purpose of encouraging initiatives aimed at solving the issues facing the area.

▶ Related Material: **Promotional Viewpoints 1**

B-3 Creating a culture for mutual understanding between residents that transcends backgrounds

Moving ahead with support for initiatives targeting a deeper understanding of diversity to ensure that all local residents respect and support each other in a way that transcends illnesses, disabilities and other backgrounds, and initiatives targeting interaction with the people concerned and their families.

▶ Related Material: **Promotional Viewpoints 1**

B-4 Creating neighborhood systems to ensure support reaches everyone

In addition to informing all residents of the rules and functions of support organizations to ensure that support is provided to the people who need it, we are also moving ahead with establishing systems and initiatives to ensure that everyone has the opportunity to connect with support organizations when they need to, and find someone to consult with, etc.

▶ Related Material: **Promotional Viewpoints 1, 2**

B-5 Policy distribution through partnerships and cooperation with a wide range of organizations

Establishing partnerships and cooperation with companies and universities, etc., in order to solve the issues that districts face, and moving ahead with initiatives for responding to district issues and requirements while making the best use of the strengths within each organization.

▶ Related Material: **Promotional Viewpoints 1, 3**

Details on the **Promotional Viewpoints** are available on page 2.

Chifuku Chan

Wandering throughout the city and looking out for people in order to encourage everybody to create a Yokohama in which everyone can live their own lives healthily and with peace of mind.

Yokohama Municipal
Community Health and Welfare
Plan mascot

