

No.2 "Showcase of private sector technologies and solutions for smart city development"

Moderator: Dr. Alfonso Vegara (Special Advisor for Y-PORT Center / Founder and Honorary President, Fundación Metrópoli)

	City/Organization	Title	Name
1	Japan International Cooperation Agency	Executive Technical Advisor, Infrastructure and Peacebuilding Department	Mr. Toshiyuki lwama
2	United Nations Industrial Development Organization	Deputy Head, Investment and Technology Promotion Office (ITPO), Tokyo	Mr. Hideki Murakami
3	JFE Engineering Corporation	General Manager, Global Business Development	Mr. Gen Takahashi
4	IKEA Japan K.K.	Store Manager, IKEA Kohoku	Mr. Edwards William
5	NEC Corporation	Deputy General Manager, Global SI Service Business Development Division	Mr. Taisuke Yoshida
6	Panasonic Corporation	General Manager, CRE Business Development Group, Business Solution Division	Mr. Tomohiko Miyahara
7	Deloitte Tohmatsu Consulting LLC	Partner, Automotive Sector	Dr. Lei Zhou
8	IBM Japan	IBM Distinguished Engineer, Cognitive Solutions	Mr. Akihisa Sakurai
9	Carcar City	Mayor	Mr. Nicepuro Lauron Apura
10	Baguio City	CityGovernmentDepartmentHeadII, CityEnvironment& ParksManagement Office	Ms. Maria Adelaida Coloma Lacsamana
11	Pemerintah Kota Banda Aceh	City Manager	Mr. Bahagia



12		National Director, IT -	
12	Maputo	,	Ma Elévia Oscala da
		Infrastructure and Access,	Mr. Flávio Sancho de
		INTIC - National Institute of	Almeida
		ICT – Mozambique	
13	Gran Conception	Director, Metropolitan	
		Region branch, CORFO	Ms. Claudia Namishan
		Chilean Econbomic	Labbe
		Development Agency	
14	14 Castries	Physical Planning Officer,	
		Physical Planning, Ministry	
		of Agriculture, Fisheries,	
		Physical Planning, Natural	Ms. Elena Wells
		Resources and	
		Co-operatives	
15		Assistant Director, IT and	
	Casablanca	Digital Transformation,	Mr. Najib Ouradi
		Casa Prestations	



Introducing ICT to Urban Transport System A Case in Vientiane, Lao P.D.R.

18 November 2016

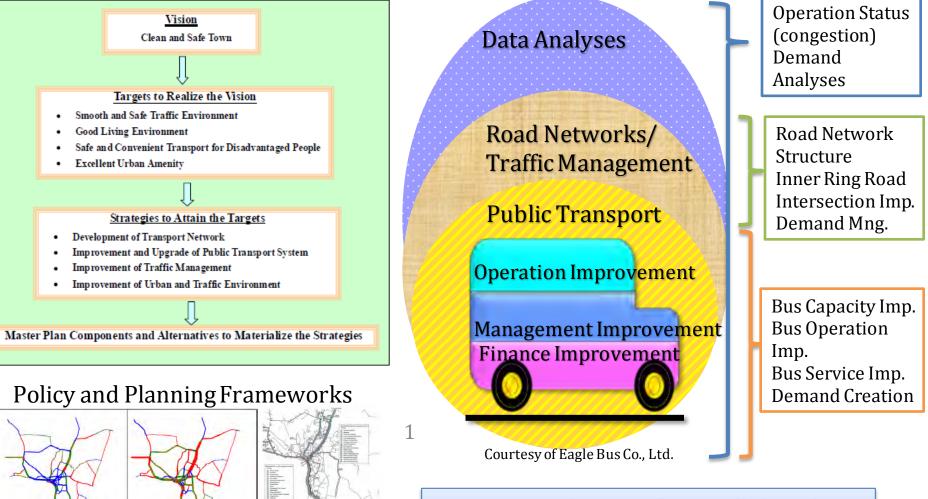
Toshiyuki IWAMA (Mr.)

Infrastructure and Peacebuilding Department Japan International Cooperation Agency (JICA)

Japan International Cooperation Agency

Case in Lao P.D.R.

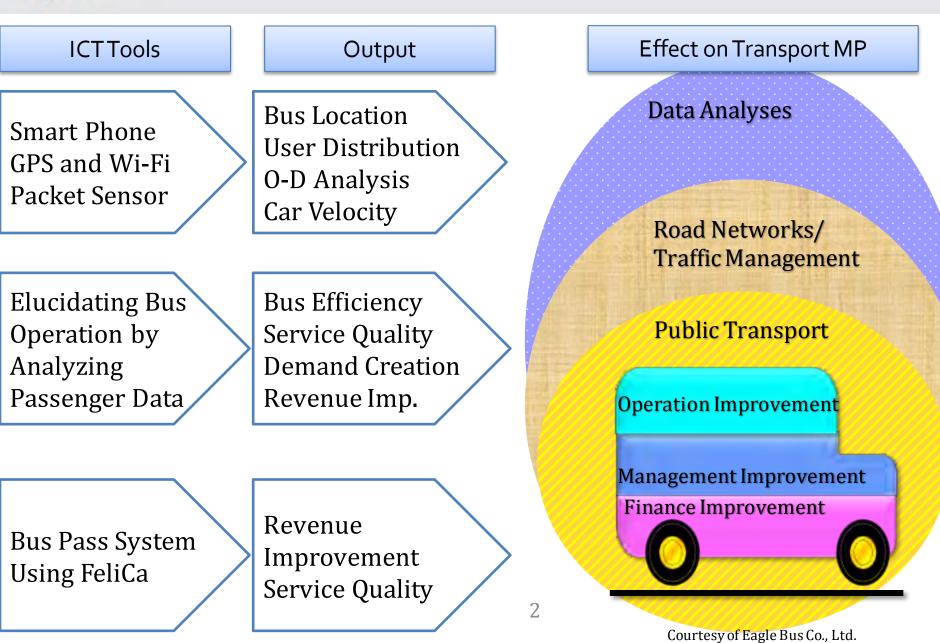
Comprehensive Urban Transport Master Plan in Vientiane



Figer 1383 Tutte Assignment Read in Do-Noting Courtesy of Katahira Engineering Co., Ltd.

ICT as an enhancer for realizing those proposals

Kow Can ICT Improve Transport MP?

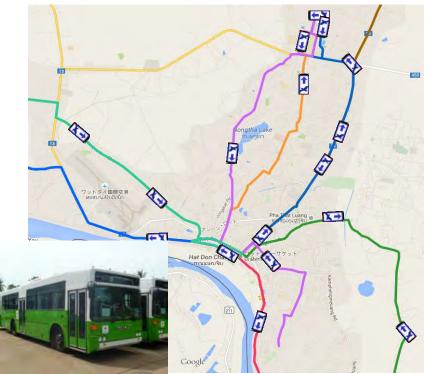


Smart Phone GPS and Wi-Fi Packet Sensor

Bus Location System

- Mitigate traffic congestion in the Vientiane urban area by using two systems
 - (1) Public bus location system
 - (2) Traffic survey system utilize Wi-Fi Packet Sensors

(1) Bus Location System



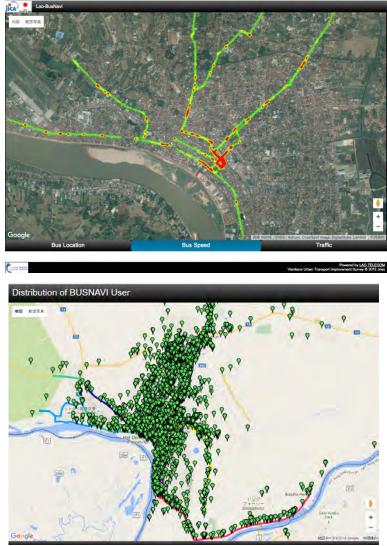
Courtesy of Japan Research Institute for Social Systems Co., Ltd.

(2) Wi-Fi Packet Sensor



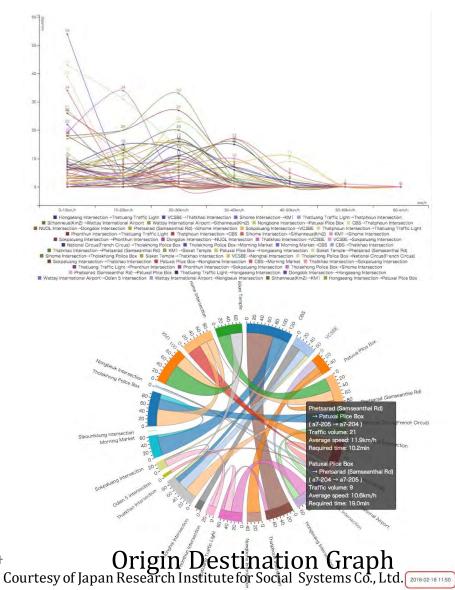
Smart Phone GPS and Wi-Fi Packet Sensor

Congested Section by using Bus Prove



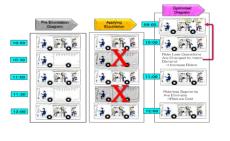
Distribution of Users

Car Velocity Distribution





Using bus data. route modification enables us to increase bus runs without adding any buses



Eliminate Waste

other Cost 7.1% 13.5% Labor Cost Depreciation 13.3% Tire Cost Spare Parts

48.6%

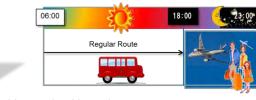
VSCBE Cost Structure

Fuel Cost

Finding the unprofitable lines and inefficient routes will reduce fuel cost.

Create Demand

■ Fuel Cost ■ Spare Pafts ■ Tire Cost Depreciation Labor Cost Other Cost



Fuel

Cost

Connectivity

Matching rider needs with service.

100.0%

90.0%

80.0%

70.0%

60.0%

50.0%

40.0%

30.0%

20.0

10.0%

0.0%

New Destination

In Most cities in the world, scheduled bus operation Time is longer than Vientiane. Expanding service through longer operations and new destinations improves service.

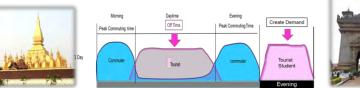
Tourist Riders

Introducing Tourists is a good way to increase bus ridership.

Reason

5

- 1. Vientiane has many tourist sights
- Many Tourists from Europe and America visit Vientiane but do not use VSCBE Buses 2.
- 3. We can increase income by serving these Tourists.





JR Bus Pass System using FeliCa

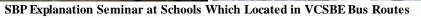
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 To increase customer base and income of the Bus Company, the bus pass system targeting at university students was introduced as trial.



Resistration of SBP at Phonsavanh High School







ขัดฉิดเมมัภสิภสา/Student Bus Pass 🚳	ອັດແບດ - ກິດກໍາໄດ້ວິດແຜ່ລະເບັດຕໍ່ສາສາ (SBP) ຈະນໍາໃຊ້ເດືອຍສາສອິດອອກໂຕນີ້ມີຊີວອີແບກູນໃນດີດໍ່ເກົານີ້ນ. - ດິດ SBP ຈະນໍາໃຊ້ເດືອຍສາວັດແມດອຸ ລວມ, ເວທີແລະພາບໃດກໍາເລື່ອງແລະແຜ່ນູດງານນີ້ນັ້ນ. - ໃດແຜ່ເລັດ ແລະສາຍແຫຼງໃນໃຫ້ແກ່ງກ່າວອາເວັດ, ໃດ້ອະແຫງດົດກໍ່ອາດຸດ (ການນີ້ມີຊຸດແຮງ) ເດືອຍລັກງານສັບລົກແມ ຫຼື ແລະຫຼາງແມ້ກໍາມີເດີຍລະ
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ຊື່: ມາງ ແສງມະນີ ບຸດຈະເລີນ Name: Ms Sengmany BOUTCHAREUN	algebring from bus, – His seminal device is not equipped on bus, places thew this taxed (photo side) to driver or conductor: If driver insupate, places show your E2 card. SBP is being instructions by support of the social experiment of JRCA project team in 2014. Reproduction prohibates
ລະຫັດນີກສຶກສາ/Student ID: FArch 0051/14 ເລກລຳດັບ/Application No: 140001	Vicsee векрифилдияни: эздика 7st (+866-21) 218507, (+866-20) 55675122 SBP

Courtesy of Katahira Engineering Co., Ltd.



Thank you very much for your attention.



UNITED NATIONS INDUSTRIAL DEVELOPMENT ORGANIZATION

UNIDO's Support to Foster Smart City Development



Hideki Murakami Deputy Head UNIDO Investment and Technology Promotion Office (ITPO), Tokyo

INCLUSIVE AND SUSTAINABLE INDUSTRIAL DEVELOPMENT



About UNIDO

<u>Overview</u>

- In 1966 UNIDO was established under the UN system, becoming the 16th specialized agency in 1985
- UNIDO's mandate: promote and accelerate *inclusive and sustainable industrial development* in developing countries and economies in transition
- > 170 Member States
- Director General: Mr. LI Yong
- Headquarters: Vienna, Austria
- 3 Liaison Offices
- 53 regional/country offices
- 8 Investment and Technology Promotion Offices (ITPOs)





UNITED NATIONS INDUSTRIAL DEVELOPMENT ORGANIZATION

UNIDO ITPO Tokyo

Main activities

- 1. Delegate Programme Delegates are invited to Japan for investment and technology promotion for 1-2 weeks
- 2. Seminars/Forums Investment and technology opportunities are promoted to Japanese private sector
- 3. Technology Transfer Technology matching is encouraged through Environmental Technology Database
- Capacity Building Visits to technology exhibitions & factories are organized for representatives of public and private sectors from developing countries

UNIDO connects Japanese technologies to recipient country/city!











Smart Technology Delegate: India

Mr. Sanjay Parikh (Chennai, India) from Indo-Japan Chamber of Commerce & Industry was invited to "Smart Community Japan 2016" exhibition in Tokyo, in June 2016

During the exhibition, at the UNIDO booth a total of **16 business meetings** were organized with Japanese companies interested in business opportunities in the field of smart technology development in India \rightarrow Business matching

Several Japanese companies with concrete projects showed interest and some sent business missions to India for fact-finding survey. On-going projects are monitored and followed up

→ Follow-up with Japanese companies









Smart Technology Delegate: India

On-going projects

- 1. A Japanese company proposes <u>power-saving system</u> <u>for ATM</u>, by utilizing their smart power router
 - → Local need: ATM kiosks in India consume too much energy as they need to be cooled. Smart system to monitor energy usage is needed.
- 2. <u>Energy Audit</u> is planned by a Japanese organization for shopping malls and hotels in Channai
 - → Local need: Shopping malls and luxurious hotels are keen on energy efficiency to maintain sustainable society. Energy Audit is expected to provide smart energy-saving solutions.







UNITED NATIONS INDUSTRIAL DEVELOPMENT ORGANIZATION

Interested in UNIDO Delegate Programme?



Chittagong, Bangladesh 2014



Bangalore, India 2015



Mandalay, Myanmar 2014



Thank you

UNIDO ITPO Tokyo

Tel: +81-3-6433-5520 E-mail: <u>itpo.tokyo@unido.org</u> URL: <u>www.unido.or.jp</u>

INCLUSIVE AND SUSTAINABLE INDUSTRIAL DEVELOPMENT



Smart City Development

- JFE Advanced Environmental Infrastructure and Solutions



JFE Engineering Corporation

City Development with JFE Technology



Utility Recycling – Case of Yokohama





Source : City of Yokohama

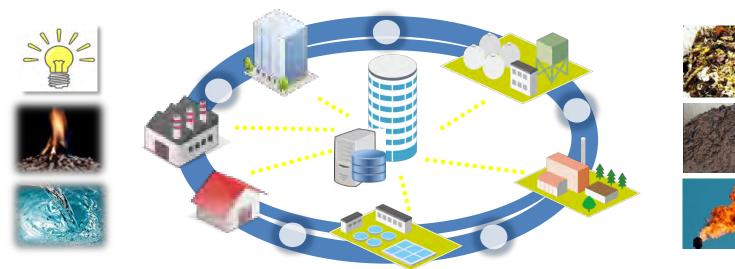
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Smart Environment Management

IT optimizes:

- Real-time utility demand and supply balance
- Integrated town operation and service management
- Biogas and biomass production from wastes and O&M
- Power generation plants operation in mass
- Water treatment and recycle with economic efficiency



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JFE Hyper Remote - Smart Management of WTE



- ✓ Realize safe and stable operation
- Avoid troubles and respond quickly
- Optimize management of power sales

- 24-hours remote management, monitoring, and operation support for plants
- Optimum and speedy professional service by technical experts in JFE HQ during plant diagnosis or when a problem has occurred



Thank you









\Orchestrating a brighter world **\C**

Sustainable improvement to quality of life

- Bespoke technologies for each stage of the dities -

Taisuke Yoshida

Global SI Service Business Development Division NEC Corporation

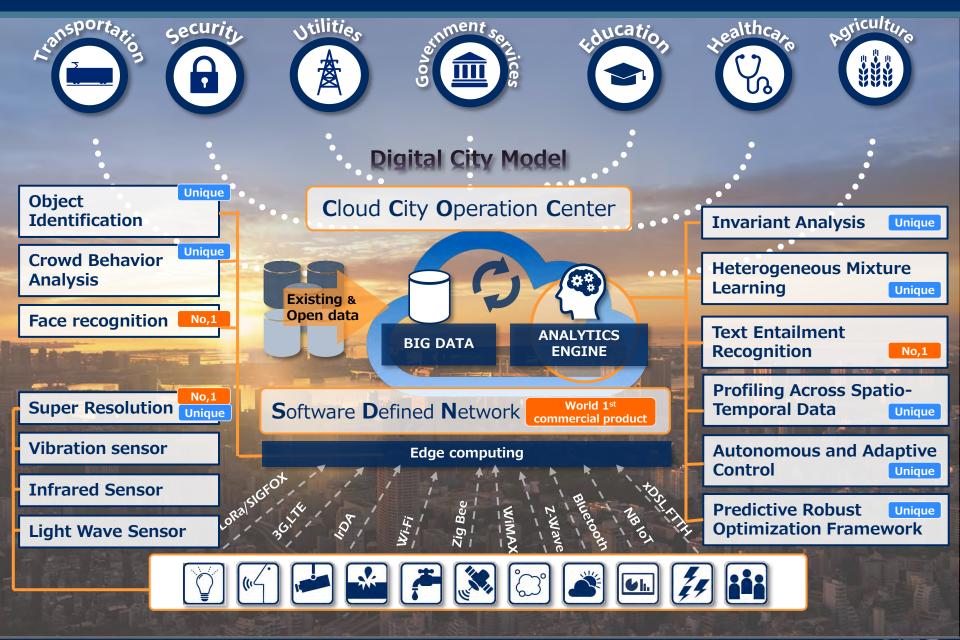
2016 18th Nov

NEC's concept towards sustainable development goals



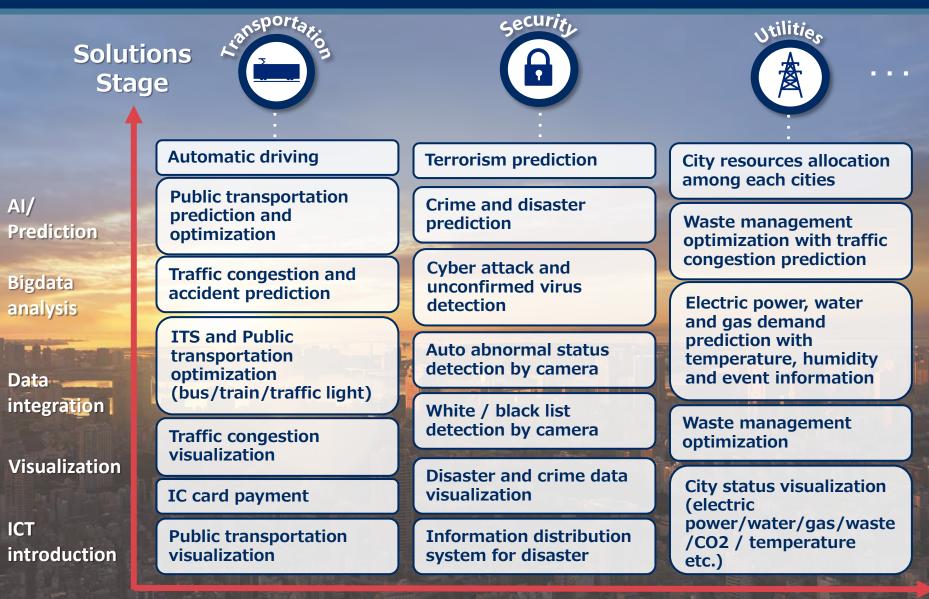


Technologies to realize sustainable city



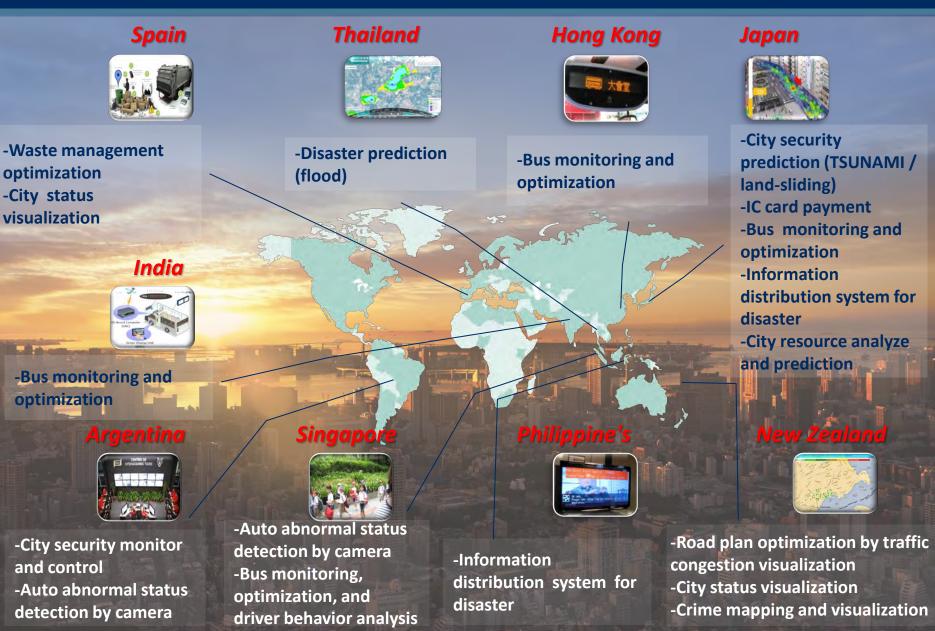


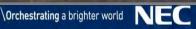
Solutions examples for each stage of the cities



Service segment

NEC's experiences





Orchestrating a brighter world



Panasonic's Smart City Development ~ Sustainable Smart Town(SST) Project~

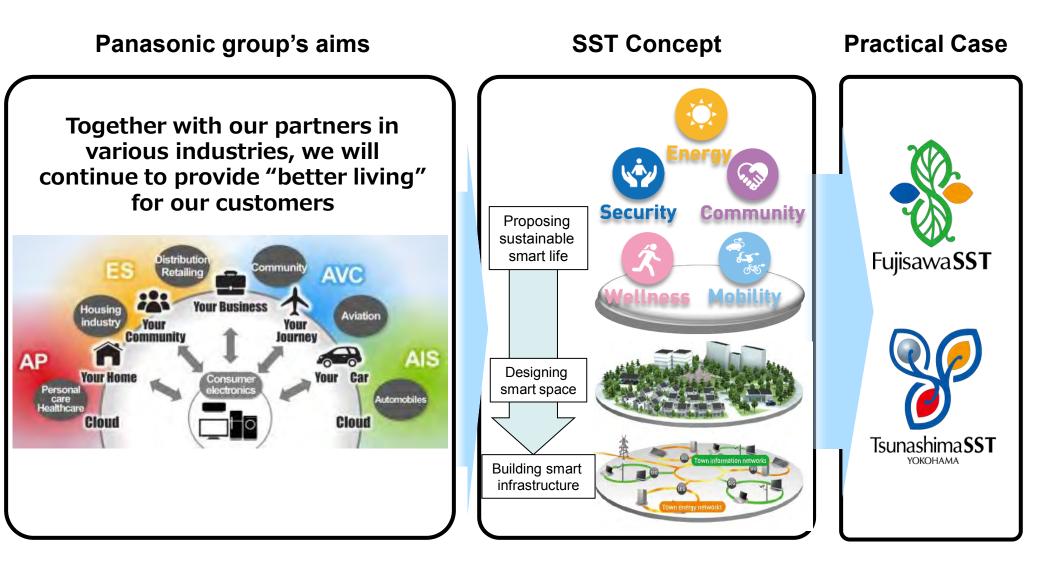




Nov. 18, 2016 Panasonic Corporation

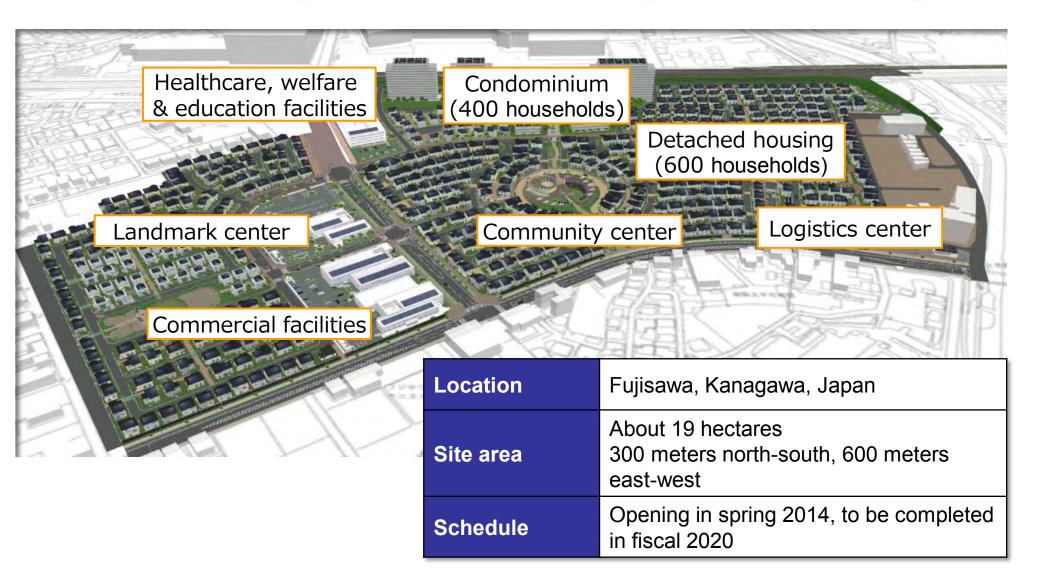
Panasonic's Sustainable Smart Town(SST)

Develop community based on sustainable & smart lifestyles from the point of view of a consumer electronics company.



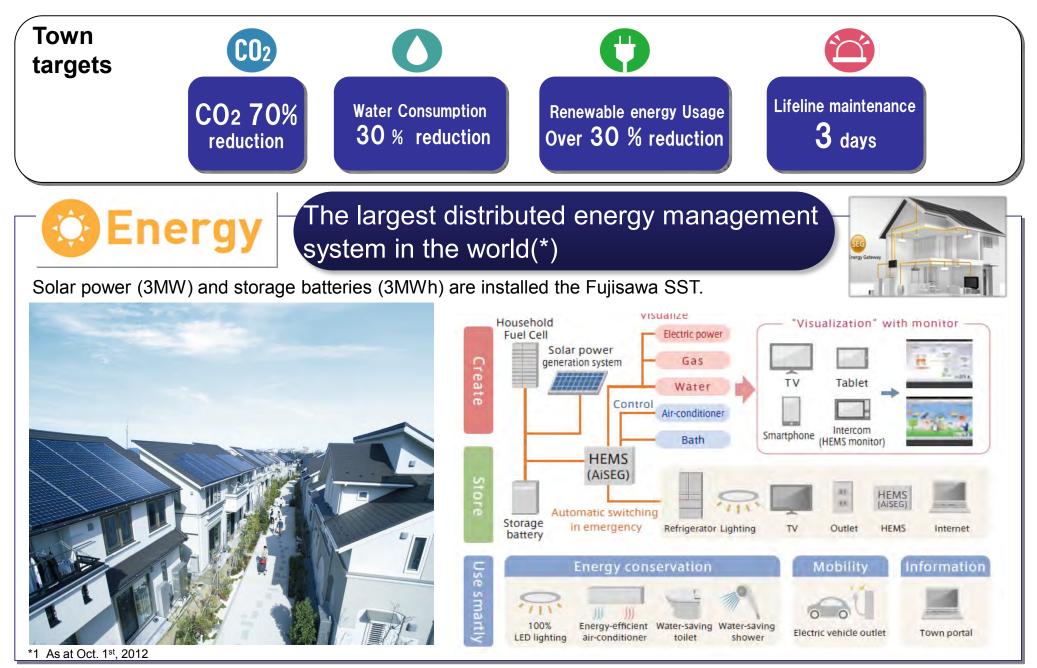


Developing a complex centering around housing





Fujisawa SST Energy



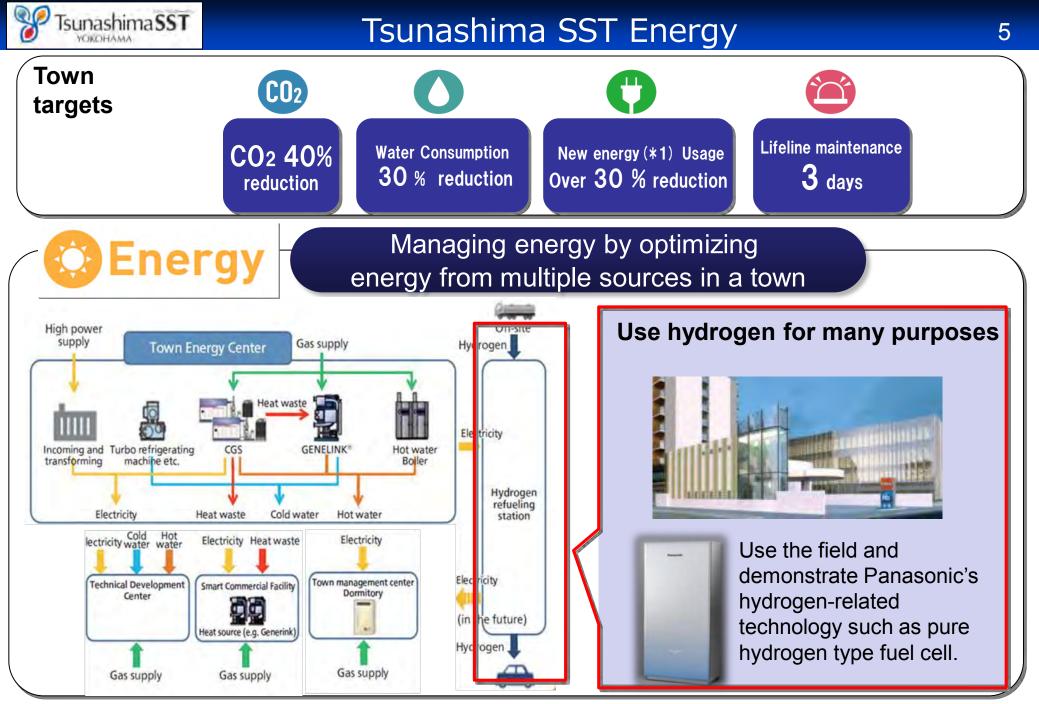
The urban-type of smart city project, collaborating with various facilities and condominium

- **1.Smart commercial facility 2.Town management Center**
- 3.Town energy center
- 4.Hydrogen refueling station
- **5.International student Dormitory**

- 6. Technical Development Center
- 7. Smart condominium

(94 households)





*1Includes reusable new energy and new technologies contributing to energy diversity such as "Natural gas Co-generation"

[Under consideration]



Deploy Fujisawa SST and Tsunashima SST 's solutions to overseas smart cities, such as Asia, Europe, and America.

Enabling IoT for Smart Cities

Enabling sensor devices - that cellular technology has struggled to address – for IoT devices with Low Power Wide Area technology

Akihisa Sakurai Distinguished Engineer, IBM Japan

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IBM and the Internet of Things

IoT is driving digital disruption of the physical world

IBM offers a range of products and services to help businesses in every industry take advantage of the power of the Internet of Things. This includes access to a technology platform that uses natural language processing and machine learning to reveal insights from large amounts of unstructured data (IBM Watson).



Accelerating advances in technology

- - Cognitive Analytics



Cloud Computing



- Pervasive Connectivity
- ľ
- Product Lifecycle Management

Embedded sensors

Are transforming every part of business

Boosting operational performance and lowering costs		≜ ∎	Ē
Driving engagement and customer experience	-		
Creating new products and business models	Ō	٢	
Advancing environmental leadership	۲	ŝ	×

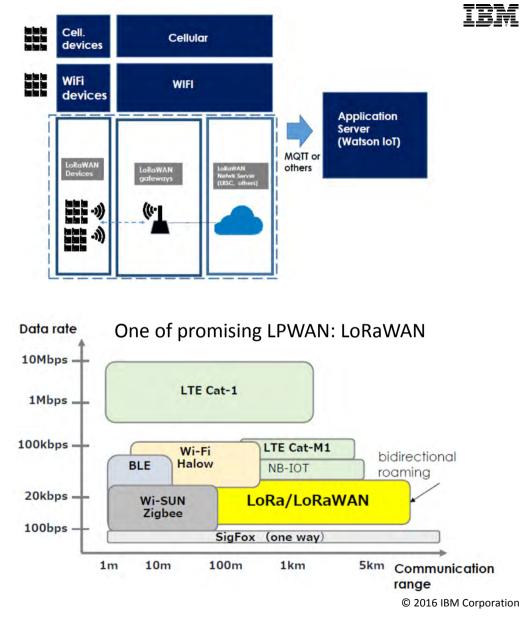
© 2014 IBM Corporation

IoT needs new types of M2M communication to fully deploy

The prevalent GSM or G3 (cellular) network was not designed for and is not a good match for the communication characteristics and requirements of IoT applications:

- 1. low-throughput with a strong uplink bias,
- 2. low energy consumption for devices operating on batteries for years,
- 3. long wireless range to reach into basements without repeaters,
- 4. lower cost to keep both the initial investment and running costs low,
- 5. localizing mobile devices down to a couple of meters (indoor and outdoor).





IBM

LoRaWAN and IBM Long Range Signaling & Control (LRSC)

Smart city

 parking, traffic sensors and control, infrastructure monitoring, street lighting,

waste management, building management, vending machines

Smart environments & industrial

 forest fire detection, air pollution, earthquake sensors, avalanche and landslide prevention, equipment status, factory control

Smart agriculture

spray optimization, drought alerting, grow monitoring, irrigation systems,

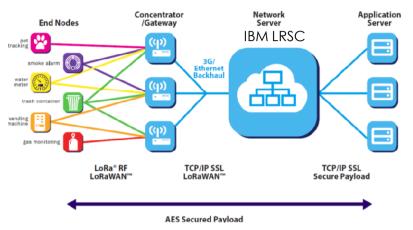
environmental and pollution indicators, stock and production flows

Smart home and metering

• power meters, water meters, gas meters, smoke detectors, security systems

Smart tracking

• animals, bikes, motorcycles, goods, logistics



LoRaWAN as a LPWAN configuration

Secured bi-directional sub-GHz link

- Spread-spectrum approach whereby different spreading factors don't interfere with each other
- Range > 2 km in urban areas, > 10 km in rural areas (i.e., reaches meters in basements)
- Data rates between 0.3 kbps (SF12) and 10 kbps (SF7), 50 kbps via FSK
- Dynamically trades data rate against range, up to +20dBm TX power, 157 dB link budget
- 10 mA RX current, < 200 nA sleep current
- Allows localization of end devices via a combination of time-of-flight and RSSI
- · Gateways can receive multiple messages from different end devices simultaneously
- leverage existing elevated base-station locations
- Capacity can be incrementally increased by reducing cell size
- Complete hardware solution (end devices and concentrator for gateways)

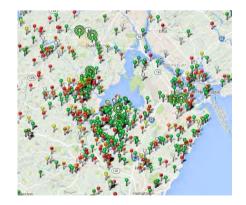
© 2016 IBM Corporation

Network as a Service provider Senet, Inc. builds a large-scale Internet of Things infrastructure to tap new markets

Business challenge: Senet is America's first LPWA Network as a Service provider, renting out its wireless IoT infrastructure to clients, the first of which come from the residential heating industry. On average, heating oil delivery drivers visit each customer six times per year, at a cost of \$50-100. Often the deliveries are made when the tanks are still at half capacity. If they could deliver at 40 percent, the firms could make less runs at an annual savings of \$1-\$1.5 million.

Solution: Senet swapped its GSM based technology and turned to LoRaWAN-based IoT M2M network using long-range, low-power sensors connecting the fuel tanks to the cloud. This IBM technology not only scales better, but it's highly secure, enabling Senet to grow to new vertical markets. Today Senet covers 70,000 sq miles with more than 40,000 sensors.





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THE PROPOSED NEW CARCAR GITY CENTER

2014 000

THE NEW CITY HALL NOW UNDER CONSTRUCTION



THE PROPOSED PUBLIC TRANSPORT TERMINAL



NORTHEAST AERIAL VIEW OF THE PUBLIC MARKET



SITTE DEMELOPMENT PLAN

VIEW OF OLYMPIC SIZE SWIMMING POOL

SOUTHWEST GRANDSTAND AND OLYMPIC SIZE OVAL

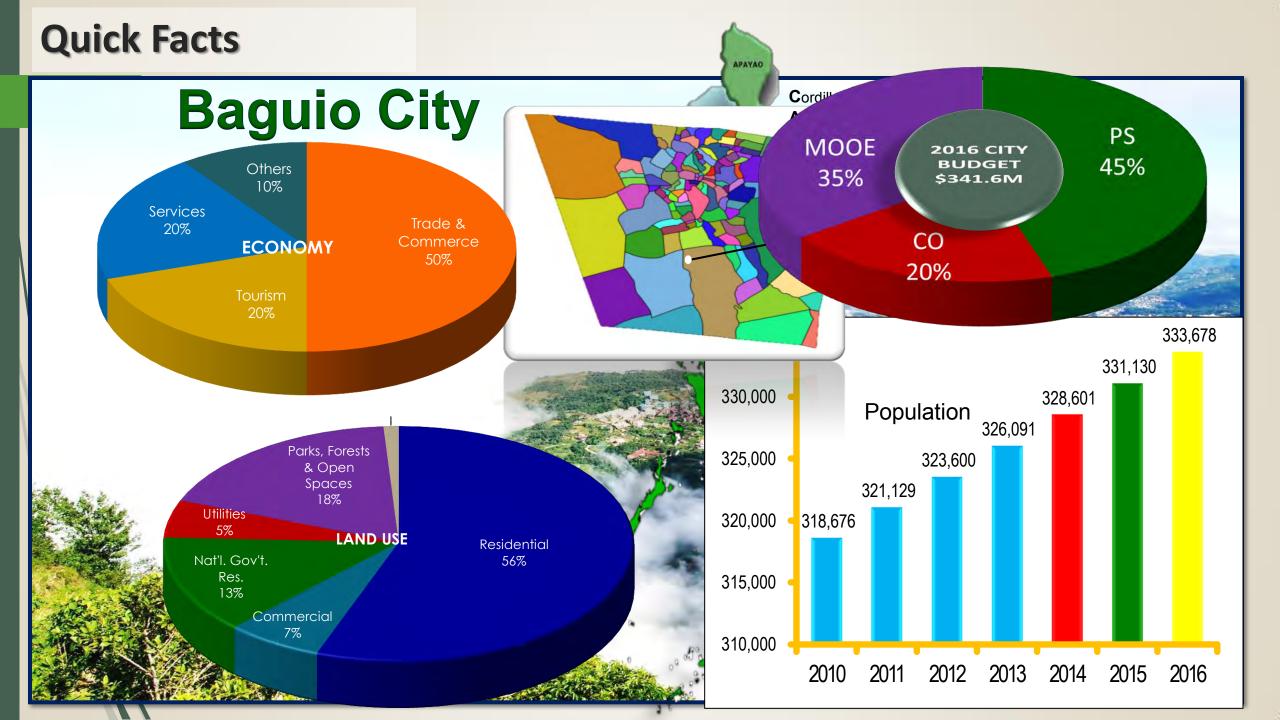




VIEW OF THE WALK WAY WATER WAY RICE FIELD AND THE PUBLIC PLAZA

TECHNOLOGY SOLUTIONS FOR SMART CITY DEVELOPMENT: The Case of Baguio City

CORDELIA C. LACSAMANA City Environment & Parks Management Officer BAGUIO CITY, PHILIPPINES



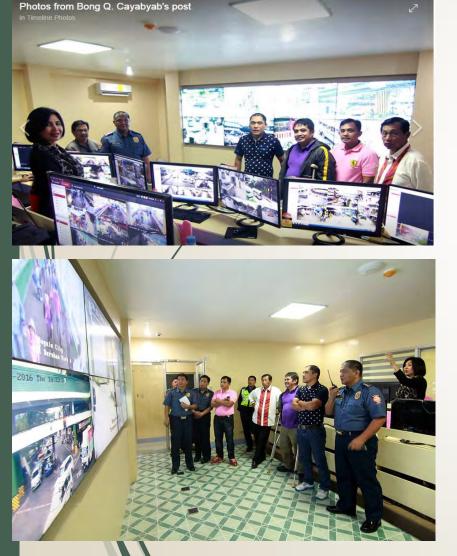
City Vision:

"A breathe taking City of Pines, a living stage of culture & arts in harmony with nature, a prime tourist destination & center of quality education, with secured, responsible empowered and united people"

LEGAL BASIS :

RA 7160 particularly Section 16, General Welfare which estates in part that:"every local government unit exercises the powers necessary and proper for the governance such as the promotion of health and safety, enhancement of prosperity, improvement of morals, the maintenance of peace and order, and the preservation of comfort and convenience of the inhabitants within their respective territorial jurisdictions."

THE CITYWIDE CCTV SURVEILLANCE PROJECT



"BAGUIO CITY SAFE AND CONNECTED"



COORDINATIVE APPROACH METHOD (CAM)

Information, People, Technology and Intelligent Solutions



City

Gov't

Offices

BCPO Traffic Management. Group **Baguio Fire** Department **Baguio City** 911 POSD CDRRMC BCEMS

> Barangay Officials

Various Civic **Action Groups**

Hospitals

Business Associations

24/7 OPERATION



8 x 47" Video Wall Main Monitoring (maximum 16 x 47")



6 monitoring operatives – assigned w/ 10 initial locations each to conduct real-time monitoring



OUTGOING

DISPATCHING





Operations Officer



Call Receiver/Reception Operatives

Public,

Concerned

Citizens



CENTER OF COORDINATION

HOW THE SYSTEM OPERATES???

- SYSTEMATIC CENTRALIZED OPERATIONS DASHBOARD (SCOD)
- STANDARD OPERATING PROCEDURE (SOP)

WHAT ARE EXPECTED RESULTS???

Effectively address a wider spectrum of Basic Urban Services:

- Public safety and security related incidences: Crime tracking and the security of important key locations, CBD, School, Malls
- Health and Sanitation
- Public order: Traffic Management, Public Infra and Utilities Monitoring
- Emergency Situations, i.e. Accidents (Road, Human), Fire
- Disasters and Calamities as component of the Early Warning System and Monitoring during events.

Thank you.

CORDELIA C. LACSAMANA City Environment & Parks Management Officer cclpine@yahoo.com Baguio City, Philippines



Showcase of Private Sector Technologies and Solutions For Smart City Development

The 5th Asia Smart City Conference Friday, November 18th, 2016 Intercontinental Yokohama Grand Hotel

BANDA ACEH CITY





BANDA ACEH CITY

Area 61.36 Km² Elevation 0.80 m Population 263.859 9 Subdistricts Villages 90 villages Economic Growth 5.01% GDP per Capita 4.500 USD

BANDA ACEH ISLAMIC SMART CITY

- The City that using ICT to find appropriate solution for urban issues and agendas.
- Integrate the concept with the local wisdom and characteristic such as Islamic values.

BANDA ACEH ISLAMIC SMART CITY APPROACH AND STRATEGIES



DOCUMENT IT MASTER PLAN BANDA ACEH ISLAMIC CYBER CITY

G-G Government to Government

G-C Government to Citizen

G-B

Government to Business

G-E

Government to Employee

OUR ACHIEVEMENTS

83

APPLICATIONS FOR PUBLIC SERVICES

http://layanan.bandaacehkota.go.id

OUT OF 41 AGENCIES ARE NOW OPEN DATA

11

http://data.bandaacehkota.go.id

MOST OF THE APPLICATIONS ARE DEVELOPED INDEPENDENTLY BY THE CITY GOVERNMENT

WHAT DO WE DO?

Adopt the triple helix concept GOVERNMENT – ACADEMICS – PRIVATE SECTOR to boost ICT innovation

- Strengthen cooperation and partnership with universities (academics)
- Support the development/improvement of ICT businesses especially at the local level
- Support and strengthen ICT communities capacity

COOPERATION AND PARTNERSHIP WITH PRIVATE SECTORS

PT Telkom (Indonesian Telecommunication Company)

- E-Puskesmas
- E-Village
- Smart Village
- T-Drive application for local busway system and garbage truck
- Digital Innovation Lounge (DILo)

DIGITAL INNOVATION LOUNGE (DILO)

- MoU with PT Telkom and Indonesian IT Community Group (MIKTI) in 2016.
- To provide a place to educate people and improve their capacity on ICT/Digital understanding.
- To facilitate development of digital creative industries and entrepreneurships.
- To conduct seminar, workshop, trainings, exhibition and festival, and digital competition.
- 34 community groups.





Free Speedy Area



"A cup of wifi"

Free wifi at 96 coffee shops

COOPERATION AND PARTNERSHIP WITH PRIVATE SECTORS

Markplus. Inc.

- Monitoring the progress of smart city concept implementation in Indonesia.
- Measuring the impact of digital initiatives.
- Sharing knowledge on smart city development.

COOPERATION AND PARTNERSHIP WITH PRIVATE SECTORS

IT Communities

- Trainings
- Healthy internet's campaign
- Introduction to Open Source (OS) application
- Game designs

ONLINE PERMITS

- Integrated with BPJS Ketenagakerjaan (Workers' insurance system)
- Permit status notification services via SMS
- One stop service system (SIMSATU)
- Online permits application
- Online Registration
- Permits information and non-permits investment online system (SPIPISE) Integrated with National Investment Coordination Board (BKPM)



KEY SUCCESS

- Commitments: Policies, Actions and Sustainability
- Keen on learning
- Starting with small things and utilizing available resources
- Be open and build the networks

CHALLENGES AND TARGETS

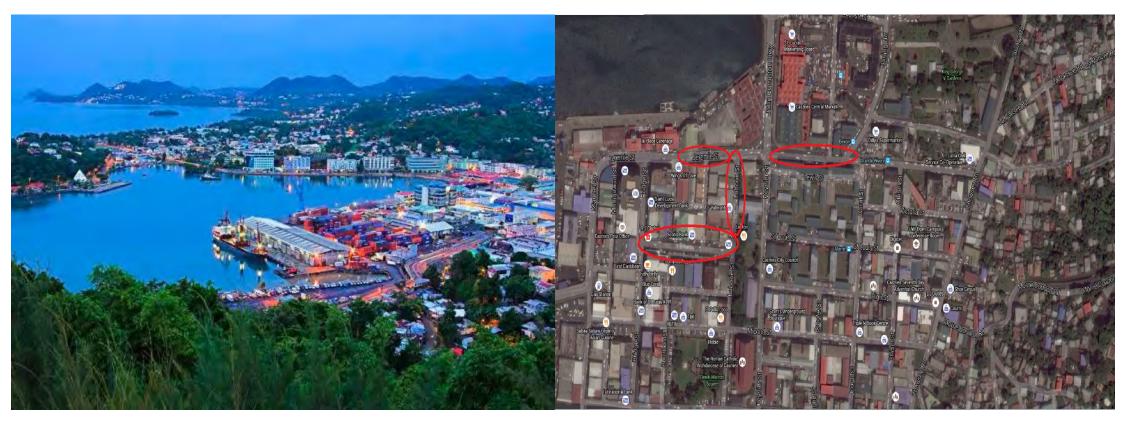
- Improve the private sector's role in Smart City Development.
- Revise the BAICC (Banda Aceh Islamic Cyber City) document into BAISC (Banda Aceh Islamic Smart City).
- Development of Command Centre, Data Centre, and Fiber Optic network.
- Development of Banda Aceh Madani Education Centre (BMEC).
- Development of Digital Museum and Smart Library.
- Improve digital base services for education, health and transportation.
- Capacity building for community and civil servants.

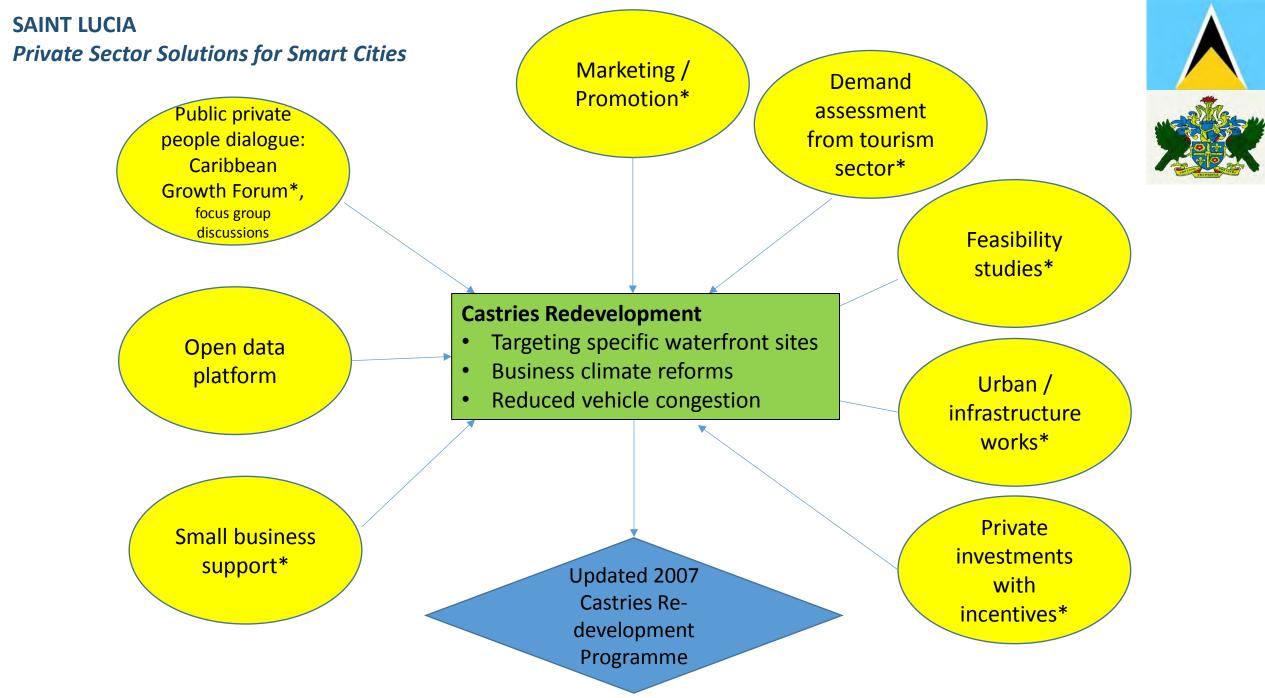




SAINT LUCIA Private Sector Solutions for a Smart City







^{*}Funded under 2017-2023 Eastern Caribbean Regional Tourism Competitiveness Project